

Facebook CCPA Compliance Challenges: Limited Data Use

July 06, 2020

Carlton Fields cybersecurity and privacy attorney Steven Blickensderfer was quoted in a *Marketing Land* article about the California Consumer Privacy Act (CCPA). Blickensderfer explained Facebook's new "limited data use" feature, which aims to help businesses limit the use of California residents' personal data to comply with the CCPA. READ: *Marketing Land*, "[Facebook CCPA compliance challenges: Limited Data Use](#)"

Related Practices

[Cybersecurity and Privacy](#)

