

Brands Look To Bring Crypto Mainstream Under SEC's Watch

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Law360 interviewed Carlton Fields blockchain attorney Andrew (Drew) Hinkes about what large mainstream companies with plans to launch cryptocurrencies may need to know about U.S. Securities and Exchange Commission regulations.

“We’ve seen a big regulatory crackdown on people issuing crypto assets for fundraising purposes — that is to induce people to give them money with the promise of doing a thing in the future,” Hinkes told the publication.

READ: *Law360*, [“Brands Look To Bring Crypto Mainstream Under SEC’s Watch”](#) (subscription only)

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