

Alon Lagstein Interviewed in Restaurant Dive: “Ask an Expert: What Structural Problems Killed the Ghost Kitchen?”

May 17, 2024

Alon Lagstein was interviewed by *Restaurant Dive* for a Q&A on ghost kitchens. The piece discusses recent pitfalls and the challenges facing the ghost kitchen industry, and why Lagstein feels that certain market conditions could eventually give ghost kitchens a second chance at success. “The pandemic gave the business model a false positive,” said Lagstein. “The demand for delivery grew so quickly that ghost kitchens were able to triple or quadruple their revenue...[But] once that second gen restaurant space starts getting snapped up over time, it will tilt the scales in favor of brands considering ghost kitchens once again.” [Read the article](#). The piece also appeared in [Yahoo! Finance](#).

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