

# Website Tech Fueling Privacy Litigation: How to Reduce Your Risk

April 18, 2023



Website technologies (such as cookies, session-replay software, and other tools) are fueling a rise in privacy class actions and drawing regulators' scrutiny. Plaintiffs' attorneys are pursuing these claims under a variety of theories that implicate federal and state statutes as well as common law causes of

action.

This wave of litigation poses significant litigation and regulatory enforcement risk to companies — even where the technologies are deployed to benefit consumers.

This webinar discusses these technologies, the litigation and regulatory risk associated with them, and measures to reduce those risks.

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