

WTR 1000 Honors Carlton Fields as Top-Tier Trademark Firm for Fifth Consecutive Year

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TAMPA, FL – Carlton Fields received the elite gold-band ranking in Florida in the 14th edition of the *World Trademark Review 1000* for the fifth consecutive year. Gold band status is reserved for trademark practices that attract the most positive comments from clients and industry sources each year. The 2024 annual guide also recognized attorneys Eleanor Yost and Ty Giltinan. The *WTR 1000* identifies the world's leading trademark law firms and individuals in key jurisdictions globally through an extensive research process considering factors such as depth of expertise, market presence, and level of work. The *WTR 1000* is the only stand-alone publication to recommend individual practitioners and their firms exclusively in the trademark field, and identifies the leading players in more than 80 key jurisdictions. Yost, chair of Carlton Fields' Intellectual Property Practice, was lauded as someone who “deftly handles the full gamut of trademark prosecution and enforcement work.” She was also commended for being “incredibly commercially astute, takes a deep interest in knowing her clients, communicates in a compelling and clear style, and is responsive and articulate.” Giltinan was described as “diligent, [someone who] cares about his clients and has a great sense of humor. He anticipates and takes into account business-related considerations, and is great at proposing multiple options for how to process. He can always be relied upon to make a sound recommendation.” Carlton Fields' national Intellectual Property Practice manages domestic and international trademark protection and enforcement for some of the most recognized brands in the world. The firm's professionals advise clients on brand strategy, protect and manage trademark portfolios, and litigate against infringers. The team also advises on cutting-edge patent, copyright, domain name, trade dress, false advertising, unfair competition, and other intellectual property issues.

Featuring



Eleanor M. Yost



William Giltinan

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