

Carlton Fields' Aaron Weiss and Michael Zilber Author Law360 Article on Florida Deceptive and Unfair Trade Practices Act Forum Selection Clause

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Carlton Fields attorneys Aaron Weiss and Michael Zilber authored a *Law360* article about the Florida Deceptive and Unfair Trade Practices Act (FDUTPA) and its forum selection clause. This article is the third in a series on the topic of FDUTPA, [the first of which was written on the act's unusual unfairness prong, and the second of which was written about FDUTPA's split on standing](#). The column comments on the split between Florida appellate and federal district courts on when a forum selection clause applies to a claim under FDUTPA, and the various decisions where courts have reached differing results. The two authors advise that counsel working on these types of cases evaluate any operative very early, and be prepared to address any and every venue argument. [Read the article.](#)

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