

Banks Take Notice: The Sunrise Period for .bank Registrations is Coming Soon

March 25, 2015

The sunrise period for .bank is currently scheduled to take place between May 18 and June 16, 2015. Only trademark holders who have obtained verification of their bank's trademarks with the Trademark Clearinghouse (TMCH) may purchase .bank domain names during the sunrise period. In other words, during the sunrise period, such trademark owners may apply to register one or more domain names that are an exact match to their verified marks. After the sunrise period, other eligible members of the general public will have an opportunity to purchase .bank domain names.

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